

	Location	Date	Consumer	Trade	Distribute by	QTY
Austria - Germany						
FERIEN MESSE WIEN	Vienna	January	X	X	VUSA Austria	9,000
Oesterreichisches Verkehrsbuero	Vienna	2009	X	X	VUSA Austria	15,000
Travel Agents & Tour Operators	Salzburg	2009	X	X	VUSA Austria	26,000
Newstand Distribution	Austria	2,009.00	X		Kable Distribution Services International	500
						50,500
Germany - German						
CMT	Stuttgart	January	X		VUSA Germany	5,000
Reisen Hamburg	Hamburg	February	X		VUSA Germany	4,000
F.re.e	Munich	February	X		VUSA Germany	4,000
ITB	Berlin	March	X	X	B-FOR Intl.	5,000
Viva Touristika	Frankfurt	November	X		VUSA Germany	4,000
TC	Leipzig	November	X		VUSA Germany	4,000
TravelTour & Trends	Cologne	November	X		VUSA Germany	4,000
Tour Operators (CRD International, CANUSA)	Germany	Jan thru Apr	X	X	VUSA Germany	2,000
Tour Operators	Germany	Apr thru Dec		X	VUSA Germany	4,000
Travel Agency Chains/Larger Travel Agencies	Germany	Jan thru Apr	X	X	VUSA Germany	500
Travel Agency Chains/Larger Travel Agencies	Germany	Apr thru Dec	X	X	VUSA Germany	1,000
VUSA members	Germany	Jan thru Apr		X	VUSA Germany	1,500
VUSA members	Germany	Apr thru Dec		X	VUSA Germany	3,000
Media Networking Events	Berlin, Hamburg, Munich	March, Oct		X	VUSA Germany	500
US Embassy Event	Germany	July	X	X	VUSA Germany	500
World Championship in Athletics	Berlin	August	X		VUSA Germany	4,000
						6,000
Travel Agent Events	Hamburg and Munich	October		X	VUSA Germany	1,000
Travel Agent & Tour Opertors	Germany	2009	X	X	INFOX	207,300
Newstand Distribution	Germany	2009	X		Kable Distribution Services International	200
						261,500
Switzerland - German						
Tour Operators, Travel Agents & Trade Shows	Switzerland	2009	X	X	VUSA Switzerland	27,000
Total						27,000
Italy - Italian						
BIT	Milan	February	X	X	VUSA Italy	4,000
Globe09	Rome	March	X	X	VUSA Italy	2,000
Roadshow/Workshop	Bari	May		X	VUSA Italy	165
Roadshow/Workshop	Napoli	May		X	VUSA Italy	165
Roadshow/Workshop	Catania	May		X	VUSA Italy	165
NO Frills Bergamo	Bergamo	September	X	X	VUSA Italy	1,500
Roadshow/Workshop	Varese	October		X	VUSA Italy	170
Roadshow/Workshop	Verona	October		X	VUSA Italy	170
Roadshow/Workshop	Bologna	October		X	VUSA Italy	170
TTG Incontri	Rimini	October		X	VUSA Italy	1,500
US Pavilion at EICMA Motor Show	Milan	November	X		VUSA Italy	41,000
Showcase USA	Torino	November		X	VUSA Italy	495
Travel Agencies	Throughout Italy	2009	X	X	VUSA Italy	50,500
Enclosed w/L'Agenzia di Viaggi	Throughout Italy	2009			VUSA Italy	25,000
US Consular Offices	Naples	2009	X		VUSA Italy	1,000
US Consular Offices	Florence	2009	X		VUSA Italy	1,000
US Consular Offices	Milan	2009	X		VUSA Italy	1,000
VUSA Italy Website requests	Italy	2009	X	X	VUSA Italy	5,000
Airline Lounges	Italy	2009	X		VUSA Italy	15,000
Total						150,000

54,000

	Location	Date	Consumer	Trade	Distribute by	QTY
Mexico - Spanish						
Expovacaciones Visit USA	Mexico City	February		X	VUSA Mexico	3,380
Arlag	Guadalajara	July		X	VUSA Mexico	1,250
Expomayoristas	Mexico City, Guadalajara, Leon, Monterrey, Puebla, Veracruz, Merida, Cancun	April		X	VUSA Mexico	3,000
CONAAV		Feb-Dec		X	VUSA Mexico	600
Visit USA Seminars		May	X		VUSA Mexico	820
Outlet Viajes		Feb	X		VUSA Mexico	35,000
Consular Area/Visa Pavillon		Feb-Dec	X		VUSA Mexico	11,000
American Chamber Events		Feb-Dec	X		VUSA Mexico	550
Airline VIP Lounges		Feb-Dec	X		VUSA Mexico	1,650
Consular Areas in Guadalajara			X		VUSA Mexico	6,400
Consular areas in Monterrey	Monterrey		X		VUSA Mexico	7,200
Consular areas in Tijuana	Tijuana		X		VUSA Mexico	2,880
Consular areas in Hermosillo	Hermosillo		X		VUSA Mexico	3,200
Consular areas in Nogales	Nogales		X		VUSA Mexico	2,880
Consular areas in Ciudad Juarez	Ciudad Juarez		X		VUSA Mexico	2,880
Consular areas in Merida	Merida		X		VUSA Mexico	800
Consular areas in Nuevo Laredo	Nuevo Laredo		X		VUSA Mexico	2,880
Consular area sin matamoros			X		VUSA Mexico	2,880
Residential (A, B class) delivery			X		VUSA Mexico	6,300
Hospitals and Medicals			X		VUSA Mexico	4,250
Newstand Distribution	Mexico	2009	X		Kable Distribution Services International	200
						100,000
Total						1,250,000
						1,250,000
						0.00