



Dear partners in the USA travel and tourism industry,

on behalf of the Visit USA Committee Germany e.V. we are delighted to announce the production of the first ever German language USA Travel Guide. Approximately 1.3 million Germans fly annually to the USA thereby making it one of the most important source markets world-wide.

Since 1996 the U.S. no longer operates a national tourist office and there is currently no central office for consumer tourist information either within the American Embassy in Berlin, or elsewhere in Germany. Visit USA, an association of U.S. Travel Industry partners offers a selection of information on USA travel.

The Visit USA Committee Germany e.V. organizes USA Pavilions at consumer and trade shows to showcase the USA to a wide audience as an attractive travel destination. At numerous seminars, we coach travel agents on how to sell the destination USA and turn them into USA experts. We are enthusiastically looking forward to having the USA Travel Guide as a tool to promote travel to the United States.

Sincerely,

A handwritten signature in blue ink, appearing to read "R. Hille", is written over the word "Sincerely,".

Rita Hille  
President