



Milan, August 10th, 2006

Dear Vusa Italy members and partners in the USA travel and tourism industry,

Visit USA Association Italy is happy to announce that the first comprehensive USA Travel Guide in Italian will be published by Small World Publications in co-operation with Visit USA Association Europe.

For the first time ever, a USA Travel Guide will be distributed by local VUSA Committees in 4 languages: English, German, French and Italian.

The USA Travel Guide in Italian will be printed in 150,000 copies and will be distributed by VUSA Italy during BIT 2007 to consumer and trade visitors at the SeeAmerica pavilion, to travel agents during the planned roadshows and will be available, upon request from public and travel agents, at the VUSA Italy office.

The back cover of this prestigious guide will be reserved to VUSA Committees for their listing, a great opportunity for visibility and advertising to our organizations.

We thank Small World Publications, VUSA Europe and all partners involved for this publication that will certainly result of great help in the promotion of US as a major tourism destination in our Country.

Eleonora Leccardi
President

Massimo Loquenzi
Board Representative

Secretariat c/o B.C.N. – Via Guglielmo Silva, 33 – 20149 Milan
phone +39 02 4810 8639 fax +39 02 4851 7909 e mail secretariat@visitusaita.org
Head Office c/o U.S. Commercial Service – Via Principe Amedeo, 2 - 20121 Milan
www.visitusaita.org