

SMALL WORLD PUBLICATIONS IS THE OFFICIAL ADVERTISING  
SALES AGENCY FOR DISCOVERAMERICA.COM™

	US TRAVEL MEMBER	NON-MEMBER
<b>DISPLAY ADVERTISING (ZONED)</b>		
Run-of-Site (per site, per month)	\$500.00	\$650.00
City Pages (per site, per month)	\$400.00	\$520.00
State Pages (per month, includes all sites)	\$300.00	\$390.00
Region Pages (per month, includes all sites)	\$100.00	\$130.00
Activity Category Page (per month, includes all sites. See DiscoverAmerica.com for Activity category choices)	\$200.00	\$260.00
<b>HOMEPAGE ELEMENTS</b>		
Homepage Window Shade (per site, per month)	\$2,500.00	\$3,250.00
Featured Destination (per site, per month)	\$1,500.00	\$1,950.00
<b>FEATURED SPOTLIGHTS</b>		
City/Attractions Page (per site, per month)	\$600.00	\$750.00
City/Restaurant Page (per site, per month)	\$400.00	\$520.00
City/Hotel Page (per site, per month)	\$400.00	\$975.00
City/Shopping Page (per site, per month)	\$400.00	\$520.00
Activity Page (per month, per site See DiscoverAmerica.com for a Activity category choices)	\$550.00	\$715.00
<b>NEW CORE CONTENT (one-Time charge)</b>		
English - Canada/Domestic	\$500.00	\$650.00
English - United Kingdom	\$750.00	\$975.00
French - Canada	\$2,270.00	\$2,951.00
Germany	\$2,270.00	\$2,951.00
Japan	\$2,400.00	\$3,120.00
Spanish	\$1,810.00	\$2,353.00
<b>ENHANCED CONTENT (one-Time charge)</b>		
Link to Website	\$100.00	\$130.00
Each additional brochure	\$50.00	\$65.00
Up to 10 additional photos	\$160.00	\$208.00
Up to 2 additional videos	\$75.00	\$97.50
Up to 1,000 additional words	\$750.00	\$975.00
Up to 3,000 words	\$2,100.00	\$2,730.00
Up to 5,000 words	\$3,300.00	\$4,290.00
<b>DETAIL PAGES – ATTRACTIONS/RESTAURANTS/SHOPPING)</b> (one-Time charge)		
English - Canada/US	\$150.00	\$195.00
English - United Kingdom	\$300.00	\$390.00
Translated Site	\$450.00	\$585.00