

2010 Distribution

		Location	Date	Consumer	Trade	Distributed by	QTY
European English							
Belgium	Newsstand Distribution	Belgium	2010	X		Contracted Distributor	250
Total Belgium							250
UK	Travel Agents/Tour Operators	UK	2010	X	X	Contracted Distributor	52,825
	Consumer Distribution	London	2010	X		US Commercial Services	600
	Brochure Rack Distribution	UK	2010	X		Contracted Distributor	135,000
	Trade & Consumer Distribution	UK	2010	X		Discover America Pavillon	500
	Newsstand Distribution	UK	2010	X		Contracted Distributor	925
Total UK							189,850
Ireland	Holiday Show & Caravan Camping & Outdoor Show	Belfast	Jan	X	X	VUSA Ireland	600
	Brochure Rack Distribution	Ireland	2010	X		Contracted Distributor	1,200
	Travel Agencies	Dublin	2010		X	VUSA Ireland	26,000
	Newsstand Distribution	Ireland	2010	X		Contracted Distributor	300
Total Ireland							28,100
Netherlands	Tour Operators	Netherlands	2010		X	VUSA Netherlands	3,000
	Vakantiebeuers	Utrecht	2010	X	X	VUSA Netherlands	8,000
	Newsstand Distribution	Netherlands	2010	X		Contracted Distributor	800
Total Netherlands							11,800
Finland	US Embassy	Helsinki	2010	X		VUSA Finland	6,000
Total Finland							6,000
Norway	Reiseliv 2010	Lillestrom	2010	X		Contracted Distributor	3,000
	Newsstand Distribution	Norway	2010	X		Contracted Distributor	200
Total Norway							3,000
Sweden	Newsstand Distribution	Sweden	2010	X		Contracted Distributor	150
	TUR 2010	Gothenburg	March	X	X	Discover America Sweden	5,000
Total Sweden							5,150
Denmark	FERIE 2010	Copenhagen	Jan	X	X	VUSA Denmark	2,500
	Ferie for Alle 2010	Hernig	Feb	X	X	VUSA Denmark	1,000
	Newsstand Distribution	Denmark	2010	X		Contracted Distributor	250
Total Denmark							3,750
Total European English							247,900

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French							
Belgium	Newstand Distribution	Belgium	2010	X		Contracted Distributor	500
Total Belgium							500
France	Brochure Racks	France	2010	X		Contracted Distributor	59,000
	Travel Agencies	France	2010	X	X	Contracted Distributor	37,000
	Newsstand Distribution	France	2010	X		Contracted Distributor	250
Total France							96,250
Switzerland (FR)	VUSA Switzerland	Switzerland	2010	X	X	VUSA Switzerland	3,000
	Newsstand Distribution	Switzerland	2010	X		Contracted Distributor	250
Total Switzerland							3,250
Total French							100,000

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Spanish		Location	Date	Consumer	Trade	Distributed by	QTY
Mexico	Expovacaciones	Mexico City	March		X	VUSA Mexico	1,000
	Travel Agency	Mexico	2010	X		VUSA Mexico	1,300
	Travel Agencies	Distrito Federal	2010	X	X	Contracted Distributor	39,000
	Travel Agencies	Monterrey	2010	X	X	Contracted Distributor	5,000
	Travel Agencies	Guadalajara	2010	X	X	Contracted Distributor	1,600
	US Embassy	Mexico	2010	X		Contracted Distributor	15,000
	Residential delivery	Polanco	2010	X		Contracted Distributor	2,000
	Residential delivery	Jardines del Pedregal	2010	X		Contracted Distributor	2,500
	Residential delivery	Lomas de Chapultepec	2010	X		Contracted Distributor	3,000
	Residential delivery	Bosque de Chapultepec	2010	X		Contracted Distributor	2,000
	Residential delivery	La Florida	2010	X		Contracted Distributor	2,000
	Residential delivery	CD Satellite	2010	X		Contracted Distributor	3,000
	Residential delivery	La Herradura	2010	X		Contracted Distributor	2,000
	Residential delivery	Lomas de Tecamachalco	2010	X		Contracted Distributor	2,000
	Residential delivery	Base de Datos	2010	X		Contracted Distributor	5,000
	Residential delivery	Del Valle	2010	X		Contracted Distributor	3,000
	Hotel Distribution	Camino Real D.F.	March	X		Contracted Distributor	3,000
	TBA	Mexico	2010			Contracted Distributor	7,400
	Newsstand Distribution	Mexico	2010	X		Contracted Distributor	200
Total Mexico							100,000
Total Spanish							100,000

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North America/Other - English		Location	Date	Consumer	Trade	Distributed by	QTY
Canada	Brochure Display Racks	Mississauga, Ontario	2010	X		Contracted Distributor	35,000
	Brochure Display Racks	Ottawa, Ontario	2010	X		Contracted Distributor	15,000
	Brochure Display Racks	Vancouver Island	2010	X		Contracted Distributor	22,000
	Brochure Display Racks	Vancouver	2010	X		Contracted Distributor	5,000
	CAA Niagara	Ontario	2010	X		CAA	1,500
	AMA	Alberta	2010	X		AMA	3,000
	CAA Manitoba	Manitoba	2010	X		CAA	1,000
	Trade Distribution	Canada	2010			X Discover America Canada	300
	Newsstand Distribution	Canada	2010	X		Contracted Distributor	2,000
Total Canada							84,800
United States	International Pow	Orlando	2010		X	UST	7,000
	Internet requests/trade shows/media	US	2010	X	X	Contracted Distributor	15,000
	Newsstand Distribution	US	2010	X		Contracted Distributor	9,257
Total United States							31,257
Australia - English		Location	Date	Consumer	Trade	Distributed by	QTY
Australia	Newsstand Distribution	Australia	2010	X		Contracted Distributor	500
Total Australia							500
New Zealand		New Zealand	2010	X		Contracted Distributor	500
Total New Zealand							500
Total North America/Other English							117,057
Total Distribution							1,022,167